

Waller Economic Development Corporation
Meeting Minutes

2/11/19

Call to order

Chuck Scianna called the February meeting of the WEDC to order at 3:09 p.m. on 2/11/2019 at the City Annex office located at 1018 Saunders, Waller, TX 77484. In attendance: John Isom, Chuck Scianna, Anthony Edmonds, Bill Fendley, Royce Rape, Cheryl Liere, Gene Schmidt, Edna Eaton and Rhonda Plata. Aaron Farmer and Kyle Cofer joined from Retail Coach

II. Approval of minutes from last meeting

January WEDC meeting minutes from 1/16/19 approved by a motion from Anthony, a second by Bill, and a positive vote.

Financial Report – Anthony moved, Bill made the second and the motion passed. John pointed out there were 2 Buc-ees payments in January. Prime Account has been set up but money has not been transferred to the new account. TexPool made a mistake by transferring a combined payment, when they attempted to correct the transfer they backed it out they also took a single payment along with a 200.00 error. They now need to transfer the payments for November, December and January along with correcting the 200.00 mistake. Royce made the motion to accept the minutes, Bill seconded and the motion passed.

III. Open issues

- A. Retail Coach made a presentation to the Board. From 2011 the Primary Trade Area has grown from 34,646 to 50,710 in 2018. Average household income is 80,000. Traffic counts have increased and the daytime population has grown to 15 million. Anthony made the motion to have Retail Coach do another study and assist us with finding potential businesses. Royce seconded the motion and the motion passed with a positive vote.
- B. Sports Arena would like the City to do a resolution stating they are partners with the arena. The City Attorney believes that gives too much exposure and would prefer a 3rd party assessment with a 2 phase approach; #1 does it make sense to have an arena and #2 does it financially make sense. John suggested he speak with the Mayor to set up a meeting with a financial presentation and include the City Attorney and Financial Advisor.
- C. The decision was made to not participate in the Houston Astros' Gameday yearbook.
- D. Downtown sidewalks are scheduled to have construction begin March 4th.
- E. Include Freedom Fest in the March agenda.

Next Meeting: 3/18/19 3:00 p.m.
Meeting adjourned at 4:21 p.m.
Minutes submitted by: Rhonda Plata
Minutes approved by:

Chuck Scianna
Cheryl Liere

Date: 3/18/19

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